

project 1 informative images

icon: a thing regarded as a representative symbol of something.

map: a diagram or collection of data showing the spatial arrangement or distribution of something

This project explores the creation of a set of icons, the most ubiquitous form of image-only visual communication, and the application of them.

Part 1a

Write a list of approximately 20 activities you do daily. For example: driving, walking, eating, drinking, attending class, studying, etc. You have 15 minutes to do this at the beginning of class today.

part 1b

From the time you read this start keeping track of when, where, and for how long you perform these activities. You can keep track of additional information if you wish, additional content is at your discretion. For example, if eating is an activity, it could be the type of food, the amount of calories consumed, etc. This information could be used in conjunction with other information, ie. caloric information can also be used in activities such as exercise.

part 2

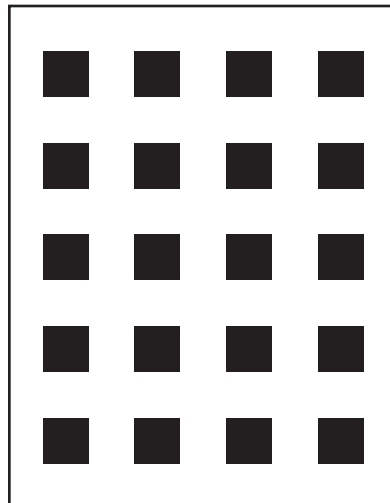
In class today, begin creating a set of 1-color icons for each of these 20 activities. Some icons will be literal, ie. walking might be represented by a pair of footsteps set slightly apart. Others might be figurative, ie. swimming represented by waves. Consider the stylistic/formal characteristics of your set of icons. How do they work as a set (scale, proportion, etc.)?

Your sketches (digital or hand done) for part 2 are due near the end of class today for critique.

part 3

Once you have your sketches convert your icons into a vector graphic format. When complete, place your vector icons at 1" max height/width in a 1" grid (4 columns by 5 rows) with 1" of space in-between each icon on a sheet of 8.5"x11" paper portrait format (see figure below). We will review the icons on September 21st.

figure 1: typical sheet



Part 4

Mapping your week. Using your icons in some form or fashion, create a “map” that demonstrates to viewers the information you have been keeping track of in Part 1b. How do you represent all of this information, time, distance, type of activity (icons, color, etc.), location, etc.? Keep in mind that maps don’t have to be true to geographic space.

Schedule

Sep.	09	assign project 1, work in class, crit near end of class
Sep.	14	revised sketches/icons due, illustrator demo
Sep.	16	work day
Sep.	21	crit, icons/sketches of map due, work day
Sep.	23	crit, map prelim due
Sep.	28	crit, revisions due
Sep.	30	project 1 due