Objectives: The objectives of this project are to make you aware of various accounting resources available on the internet and to develop your written communication skills. Note: Since part of your grade on this assignment will be based on your written communication skills, your answers should be written in complete, fully-developed sentences that are free of grammatical and spelling errors.

Requirement 1: Go to the COB Computer Lab or use your home computer. For EACH of the sites listed below in a-c, provide an answer to the question. (Time-saving tip: Read Requirement 2 before completing Requirement 1.)

a. Visit the following Web site to identify the on-line study aids provided by the textbook’s publisher: http://highered.mcgraw-hill.com/sites/0072931175/student_view0/ (There is an underscore character between student and view) Then, on the left side of your screen, select “Choose a Chapter” (and then select a chapter or two as an example) and “Course-wide Content.” You should identify several of these aids and sufficiently describe two of them in some detail. Your answer should be at least five (5), fully-developed sentences in length.

b. What information could current or prospective students find useful by visiting the Web site of EMU’s Department of Accounting and Finance? The Web site is http://www.accfin.emich.edu. You click on the “Students” and “Programs” tabs (among other tabs). Your answer should be at least five (5), fully-developed sentences in length that sufficiently describe relevant information available on this site.

c. What information does the Michigan Association of CPAs offer to students about accounting careers? See www.michcpa.org. Click on "Academia" and then "Student Information". You do not have to login to use the site. Your answer should be at least 3-4 fully-developed sentences in length that sufficiently describe relevant information available on this site.

Requirement 2: Develop a question of your own that you can discuss in class from one of the three sites that you visited in completing requirement 1 above (e.g., Why didn’t the site provide information about . . . ?). Please note, however, that you have to visit all of the sites listed above in order to answer all three parts to requirement 1.

Requirement 3: Choose a corporation in which you have some interest and look for its audited annual financial statements. Print a copy of the Balance Sheet, Income Statement, and Statement of Cash Flows for the most recent year (don’t print the entire annual report). You should identify the company that you chose if its name does not appear on its financial statements. You may want to use a search engine such as www.google.com, www.yahoo.com, or www.alltheweb.com to find the company’s Web site since most companies provide their financial statements directly on their sites. Usually financial statements are found in a link such as "Investor Information" or "Investor Relations." If you have difficulty finding a company’s financial statements via its Web site, you could try using the database located at web.lexis-nexis.com/universe. Note: EMU has a site license for this database, so you have to be at an EMU computer to get in without a password. If you access the Lexis-Nexis Web site, click on "Business" and then "Company Financial." (You may want to examine the financial statements of Pacific Sunware of California, Inc. or American Eagle Outfitters, Inc. as examples of what company financial statements look like. Those financial statements are found in your textbook in Appendix B (pages B-16 – B-19) and Appendix C (pages C-12 – C-16), respectively. However, you should pick a company other than Pacific Sunwear or American Eagle in completing this assignment.)

Other sites you may find interesting (but you are not required to visit in completing this project):
EMU’s Career Services Center: http://career.emich.edu Salary surveys of business careers: www.roberthalf.com

Complete any other requirements given by your instructor and submit your completed assignment by the due date.